



## EXCELLENCE IN MEDICAL COMMUNICATIONS WORKSHOPS

Medical writing, database management, and medical information excellence are essential components in the delivery of timely and scientifically balanced medical information. As the spectrum of healthcare continues to evolve, it is paramount for Medical Affairs teams to stay updated on the latest best practices and regulatory issues.



In just one day of training at your desired location, these workshops will enhance the knowledge of both new and experienced medical writing professionals with discussions of timely topics related to the development and dissemination of medical information.

At the conclusion of these highly interactive presentations, medical information professionals will have a more complete understanding of the following:

### Medical Writing Excellence

- Regulatory considerations from both the United States Food and Drug Administration (FDA) and the European Union (EU) European Medicines Agency regarding how to respond to unsolicited requests for medical information
- Cutting-edge structural considerations for medical writing (ie, clarity, brevity, consistency, content)
- Best practices for creating tables and figures
- Principles detailing how to present the data using fact-based and unbiased reporting
- Statistical considerations important in the dissemination of medical information

### Database Management Excellence

- Components of effective guidance documents
- Organizational best practices (covering literature searches, reference documents, and consistency of content)
- Best practices for launching a global databases
- Importance of obtaining feedback from both internal and external stakeholders

### Medical Communications Excellence

- Innovative methods for responding to medical information requests
- Best practices on responding to global medical information requests
- Methods for minimizing response times
- Strategies for obtaining and using feedback from both internal and external stakeholders



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THE RIGHT RESOURCE.

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#### About Med Communications

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